

ABOUT NONNANEST

Nonnanest, Inc. is a baby wellness technology company based in Charleston, SC, founded in 2024 by Nathan Overbey. The company's flagship product, SightAware™ by Nonnanest, is a contactless infrared baby wellness monitor that reads skin temperature from up to four feet away without requiring a wearable, WiFi, or a smartphone app. SightAware communicates via FHSS (Frequency Hopping Spread Spectrum), a secure wireless protocol that keeps all data local between the nursery camera and a dedicated 5-inch HD parent display. Patent pending. Priced at \$329 with no subscription fees.

FOUNDER

Nathan Overbey, Founder & CEO

Nathan designed SightAware after realizing no baby monitor on the market could track skin temperature contactlessly. He brings over 15 years of enterprise technology experience from Salesforce, ServiceNow, and Blackbaud, and holds an MBA from the University of South Carolina. Nathan is a father of two and the product's first real-world user.

PRODUCT SPECIFICATIONS

Product	SightAware™ by Nonnanest
Category	Baby wellness monitor
Price	\$329 — no subscription, no recurring fees
Sensing	Contactless infrared skin temperature up to 4 ft
Connectivity	FHSS secure wireless — no WiFi, no Bluetooth
Display	Dedicated 5-inch HD parent display
Camera	355° pan, 60° tilt, infrared night vision
Audio	Two-way audio + lullabies
Setup	5 minutes — crib mount and wall mount included
Alerts	Customizable comfort thresholds, audible alerts
Certification	FCC certified, Patent pending
Available	nonnanest.com

FOUNDER QUOTES

Journalists are welcome to use these quotes attributed to **Nathan Overbey, Founder & CEO, Nonnanest**.

ON THE ORIGIN

"When our son was six months old, he woke us up crying in the middle of the night. By the time we got to his room, it was obvious something was wrong. He was clearly unwell. I looked back at the monitor and all it could tell me was the room temperature. I kept thinking: how long had his skin temperature been rising while we slept? That was the moment I realized the market needed more awareness, not another camera."

Nathan Overbey, Founder & CEO, Nonnanest

ON PRIVACY

"We made a deliberate decision to keep SightAware offline. Parents are concerned about connected devices and security risks. We built it on FHSS, a fully encrypted signal that never touches the internet. Private by design, not by promise."

Nathan Overbey, Founder & CEO, Nonnanest

ON THE APPROACH

"We're not trying to replace a parent's instinct. We're giving that instinct better information. SightAware is a gentle layer of awareness that works quietly in the background while your baby sleeps."

Nathan Overbey, Founder & CEO, Nonnanest

ON DESIGN PHILOSOPHY

"We're not anti-technology. We're very pro-innovation. But here's what struck me: every wellness insight product on the market today requires an internet connection to function. We made a deliberate choice to go the other way. Every design decision started with one question: does this serve the parent, or does it serve the product?"

Nathan Overbey, Founder & CEO, Nonnanest

PRESS COVERAGE

TrendHunter April 2026 "Contactless Infrared Baby Monitors" — trendhunter.com/trends/sightaware

Mikeshouts 2026 "Nonnanest SightAware Baby Monitor" — mikeshouts.com

MEDIA CONTACT

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REGULATORY NOTICE

Nonnanest is a wellness device, not a medical device, and is not intended to diagnose, treat, cure, or prevent any disease or condition. Skin temperature readings are for informational purposes only. For health concerns, always consult a pediatrician or qualified healthcare provider.